



COMPANY BACKGROUND

Whether walking across town or meandering the Galapagos, there's an art to the journey. Eagle Creek, founded in 1975 and based in California, has studied that discipline since it first developed a better Backpack for the walkabout. For more than 30 years Eagle Creek has been tinkering with the best way to design and build travel gear that lasts a lifetime. Its testers take gondolas, yaks, Fiats, buses, trains and airplanes and come back to figure out how its gear can work better in all those circumstances. Sure, Eagle Creek possesses all the high tech quality and performance testing machinery too, but it prefers to go to the far corners of the world.

Eagle Creek is a maker of innovative travel gear, luggage, travel accessories and packing solutions for active, adventurous souls. In addition to setting the "gold standard" in comfort, durability and organization, Eagle Creek invented the adventure travel gear category, introduced the industry's first convertible backpack on wheels, and is revolutionizing the way travelers pack with its **Pack-It® System** folders, cubes, sacs and toiletry kit organizing system.

NEW PRODUCTS FOR 2007

Eagle Creek is also the first – and only – travel gear manufacture that offers, in addition to its standard lifetime guarantee, the innovative "No Matter What" Damage Repair Policy for all of its **Exploration System (ES)** and new **Velocity Travel Gear**. The concept: no matter what damage a bag receives, no matter the reason, Eagle Creek will repair it for free.

For early Fall 2007, Eagle Creek expands the existing **Centerline Collection** with the addition of **Hovercrafts** - a line of super lightweight wheeled luggage. The Hovercrafts come in four sizes, a 20, 22, 25 and 28". They are designed to perfectly integrate the Pack-It® System and keep your load light, no matter what you pack. Rounding off the Centerline Collection is a group of companion pieces that make up the perfect mix of travel and everyday bags. The **Wheeled Underseat Tote**, the **Flight Companion** and the **Direct Messenger**, to name a few, are all made to stack onto larger, wheeled pieces, and fit easily on the plane either under your seat or in the overhead bins.

Also new this season is a wide array of travel accessories ranging from small travel pouches to carry-on items designed to keep you organized and free from hassle. Some of these items are, the **Priority Pouch**, **Hip Check**, **Travel Agent** and **Liquid/Gels Set**. This accessory line also includes a category for clothing care with the introduction of the **Clothing Care Kit** and **Stain Removing Towelettes**.

Fall 2007 brings new and exciting pieces in for **Clive** as well. Built for creative, mobile lifestyles, these additions are fully loaded with eye-catching artistic detailing, exciting silhouettes, and fresh, vibrant colors. Many features of this line include: suspended, padded laptop sleeves (15-17"), iPod pockets and organizational panels for smaller items. The women's line is jammed packed with stylish and functional bags such as the **Audrey** and the **Replay**. The men's line is sure not to let you down with the re-

designed **Gridlock II** and the very urban messenger, the **Merchant**. Clive has once again delivered great quality, function and stand out style.

TRAVEL MADE EASIER

Eagle Creek exists to make travel easier. Its founders, product design and development team, quality assurance teams and retail partners live and breathe the travel experience. These real- world experiences lead directly to continuous improvements and design innovations and enhancements. Building upon the company's own-well traveled staff, world-renowned explorers and adventurers (e.g, Richard Bangs, Nevada Wier, Wade Davis) who lend expertise to Eagle Creek when it comes to making and testing functional, ultra-durable gear. Council members contribute specific road-tested experience that influences product design and development.

Making travel easier makes Eagle Creek's design focus to center upon durability, comfort and organization/convenience:

Durability: Eagle Creek for more than 30 years has tinkered with the best way to design and build travel gear that lasts a lifetime. Inspect every product for fabrics that are engineered for durability, wheels that are smooth riding with stainless steel bearings and axels, the flawless function of industrial strength buckles, kick plates designed to withstand severe punishment, beefy, oversized, lockable and self-repairing coiled YKK® zippers and sole patches that protect critical wear points with TPU (thermo plastic urethane).

Comfort: Eagle Creek designs every touch point, every handle, and every suspension system with one thing in mind – the lower back. Its suspension systems include space-age foams, moisture wicking materials and ergonomic designs for both genders to ensure comfort over the long haul. Further, it's insistence on feather light bags is leading the company to offer some of the industry's lightest carry-on bags, high-capacity duffels, and travel packs, without sacrificing function or durability.

Organization/Convenience. No other travel gear maker competes with Eagle Creek on the organization front. None. Eagle Creek invented the organizer panel, the Pack-It® System, security pockets, the multi-functional travel pack, wheeled convertibles, and the list continues. Converting valued feedback from its loyal customers and that of its internal network of seasoned travelers, Eagle Creek delivers on virtually every organizational and convenience need possible. Eagle Creek continues to listen and innovate.